POSC 4340: Photovoice Assignment #2

Due Date: June 6, 2025 by 23:59 PM Newfoundland Time

Assignment Objectives: This assignment focuses on the participatory analysis of the photosets and text documents from the first photovoice assignment. This assignment will provide you with an experience in collectively and individually coding images and texts, using a collective codebook, and writing an individual thematic analysis.

About Thematic Analysis: Thematic analysis involves identifying important themes in the data, understanding how the themes relate to one another, and using the themes to generate new insights about a research phenomenon. Themes can be defined as umbrella categories of common information about the research phenomenon, in this case a social and political problem like gender-based violence; themes tell a story about the dimensions of that problem or phenomenon. A thematic analysis is a good match for qualitative research and advocacy situations in which you want to identify patterns in data and/or involve participants in the analysis of data. If you have not completed thematic analyses or performed coding exercises before, there are many helpful guides available. This short online option offers photos of the process: https://www.nngroup.com/articles/thematic-analysis/. Here's one that really works to help readers understand exactly what themes are and demonstrates how thematic mapping is a useful tool, plus gives a detailed example that demonstrates how the analysis is written up in the final paper:

Kiger, Michelle E. and Lara Varpio. 2020. "Thematic Analysis of Qualitative Data: AMEE Guide No. 131." *Medical Teacher* 42 (8): 846-854. https://dx.doi.org/10.1080/0142159X.2020.1755030 (August 30, 2023).

Assignment Specifications:

A. **Preliminary Steps:**
1. Share your submissions for photovoice assignment #1 with your group members via email.
2. Review each of your group member's submissions prior to meeting. This is your complete group package or dataset of 20 images and 20 texts.
3. Set up an online or in-person work party with your group members. You will need to meet once for around three (3) hours or split up the tasks across several meetings totalling around three (3) hours, but everyone must attend all work party meetings.

B. **Work Party Process**
1. Dynamic reading part one: reviewing all the photographs together. What similarities or differences do you see? Is anything missing? How might you arrange these images into categories? If we were to exhibit these images, how might we group them? Individually record notes on important concepts.
2. Dynamic reading part two: discussion of all texts together. What ideas are important in these texts? What relationships do you see between each photo and its text? How are the PHOTO protocol texts similar and different amongst spaces portrayed? How are the PHOTO protocol texts similar and different amongst the photographer-writers? Individually record notes on important concepts.
3. Discuss resonant or dissonant ideas from dynamic readings. Assign one group member to scribe a collective codebook. List important ideas for categorizing data. Collectively organize categories into theme clusters. Come to a consensus around a preliminary codebook and ensure each group member has a copy.

4. Collectively sort the package of images and narratives into your assigned codebook categories. What do you notice about the collection of images in each category? Are there any important differences by space or by photographer/writer? What is missing? What new insights do you have about each theme after having reviewed the photos alongside the quotes?
5. Final review: Do we all understand what codes mean and how to apply them? Where is the disagreement? How can we define each theme? What are some key quotes to help guide independent coding? Are there silences worth noting? What else is important to note that might help in the individual analysis of the data set?

C. **Individual Assignment**
   1. Review the group's package of images and texts again.
   2. Review your individual notes and the shared codebook.
   3. Perform a more in-depth thematic analysis of the images/texts (dataset) using the group's codebook as a guide.
   4. Write up your independent analysis of the submissions. Your analysis should be between 1000 and 1250 words.
   5. Attach the shared codebook to your submission as an appendix.
   6. No reference list is required for this assignment, unless you choose to include academic or other secondary sources to frame your analysis. Incorporating additional sources is optional.
   7. Submit your assignment to the Brightspace dropbox.